

UV - ILLUSTRATION POUR MOTION DESIGN

Ambassade de France en Australie

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RENDU FINAL

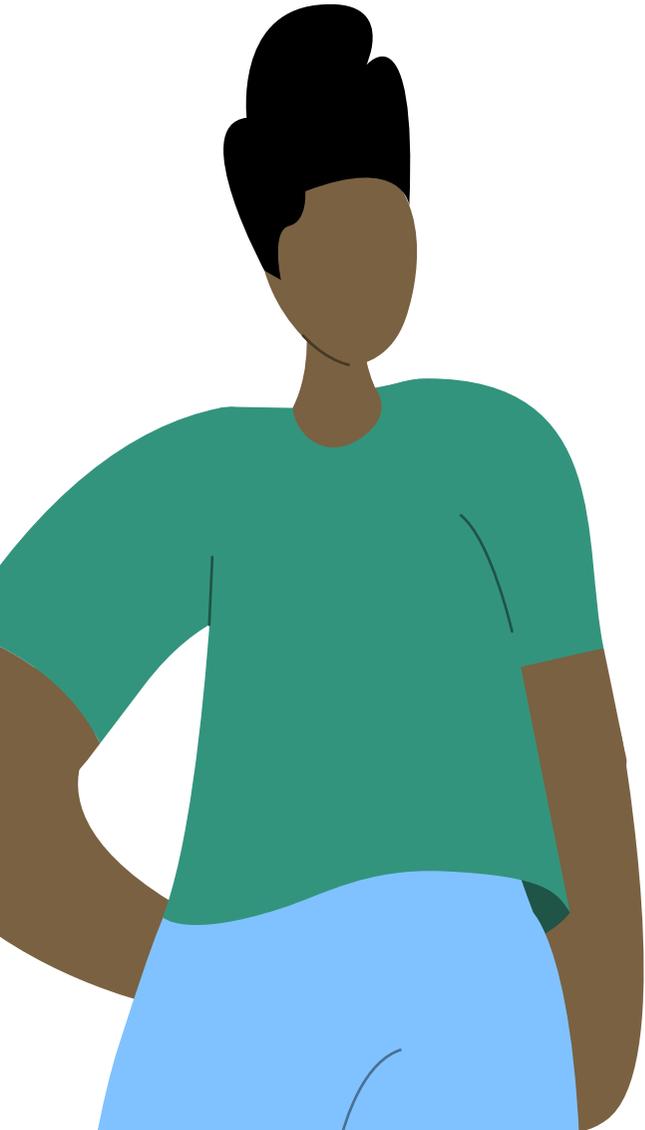
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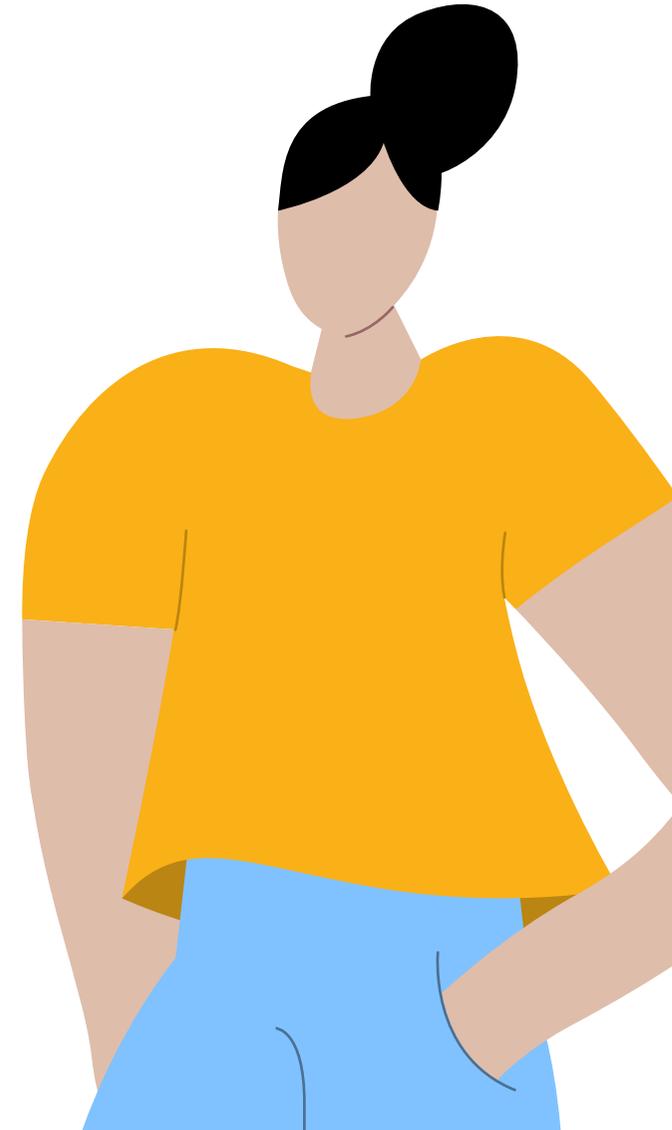
RECHERCHES

RECHERCHES

INTRODUCTION



- Pour ce travail, il s'agissait de créer des illustrations de le but de créer une animation par la suite pour présenter les relations entre la France et l'Australie.
- J'ai opté pour un design épuré et des éléments minimalistes mis en valeur grâce à des couleurs vives.



RECHERCHES

PREMIÈRES PISTES

- Premières pistes
- Charte graphique



RECHERCHES

CHARTE GRAPHIQUE

- Premières pistes
- Charte graphique



#297362



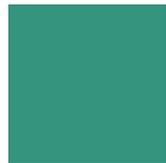
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#DEBCAB



#80C1FF

RECHERCHES

CHARTRE GRAPHIQUE

- Premières pistes
- Charte graphique

BEBAS NEUE - BOLD

Texte

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

Wording

ABCDEFGHIJKLMNO
PQRSTUVWXYZ

Poppins - Regular

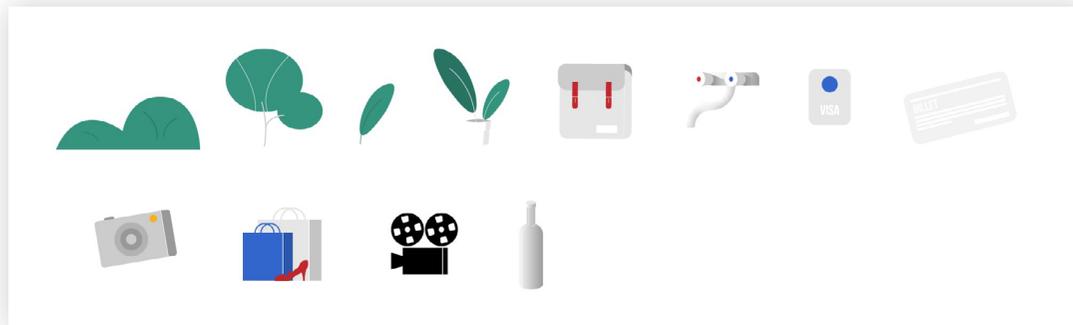
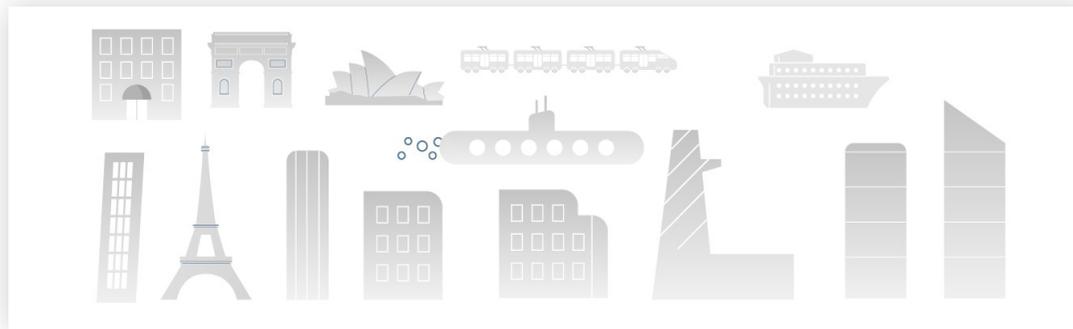
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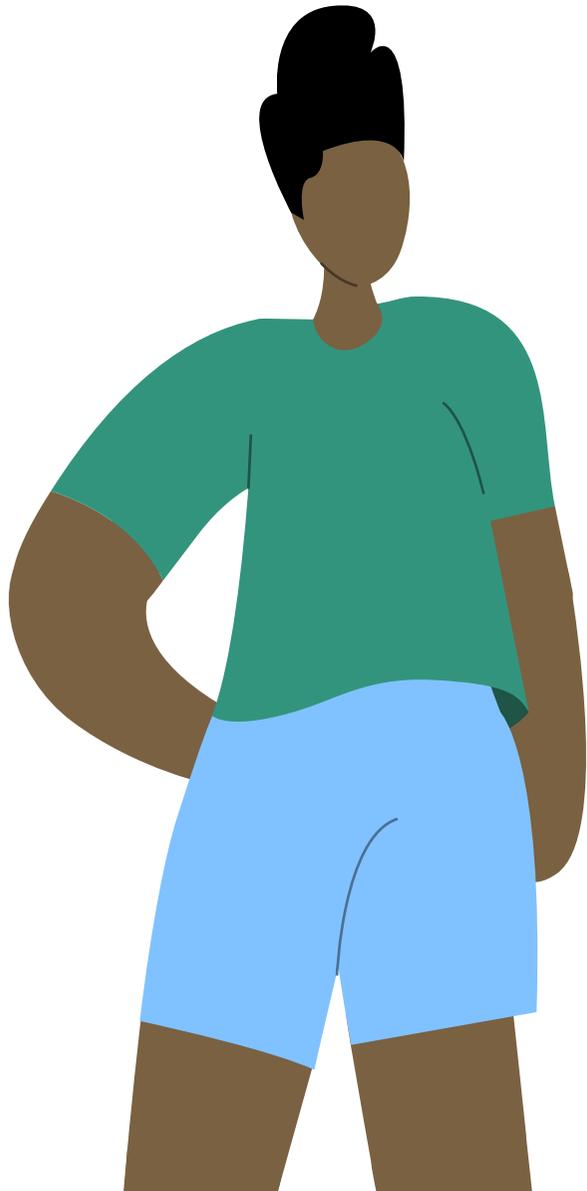
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RECHERCHES

CHARTRE GRAPHIQUE

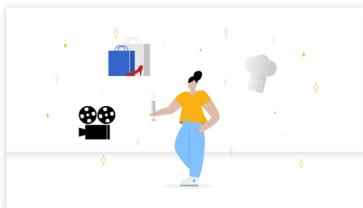
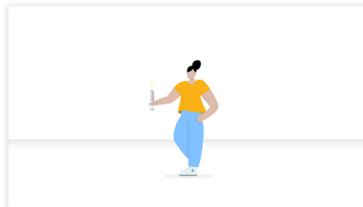
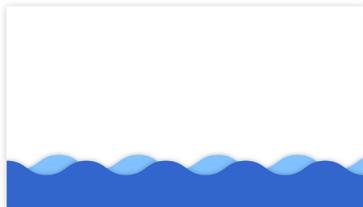
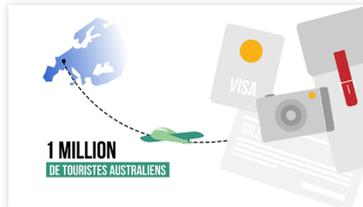
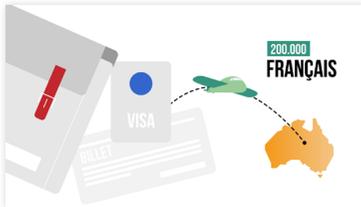
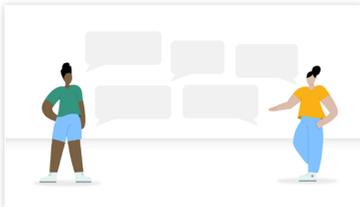
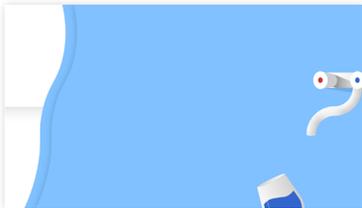
- Premières pistes
- Charte graphique





RENDU FINAL





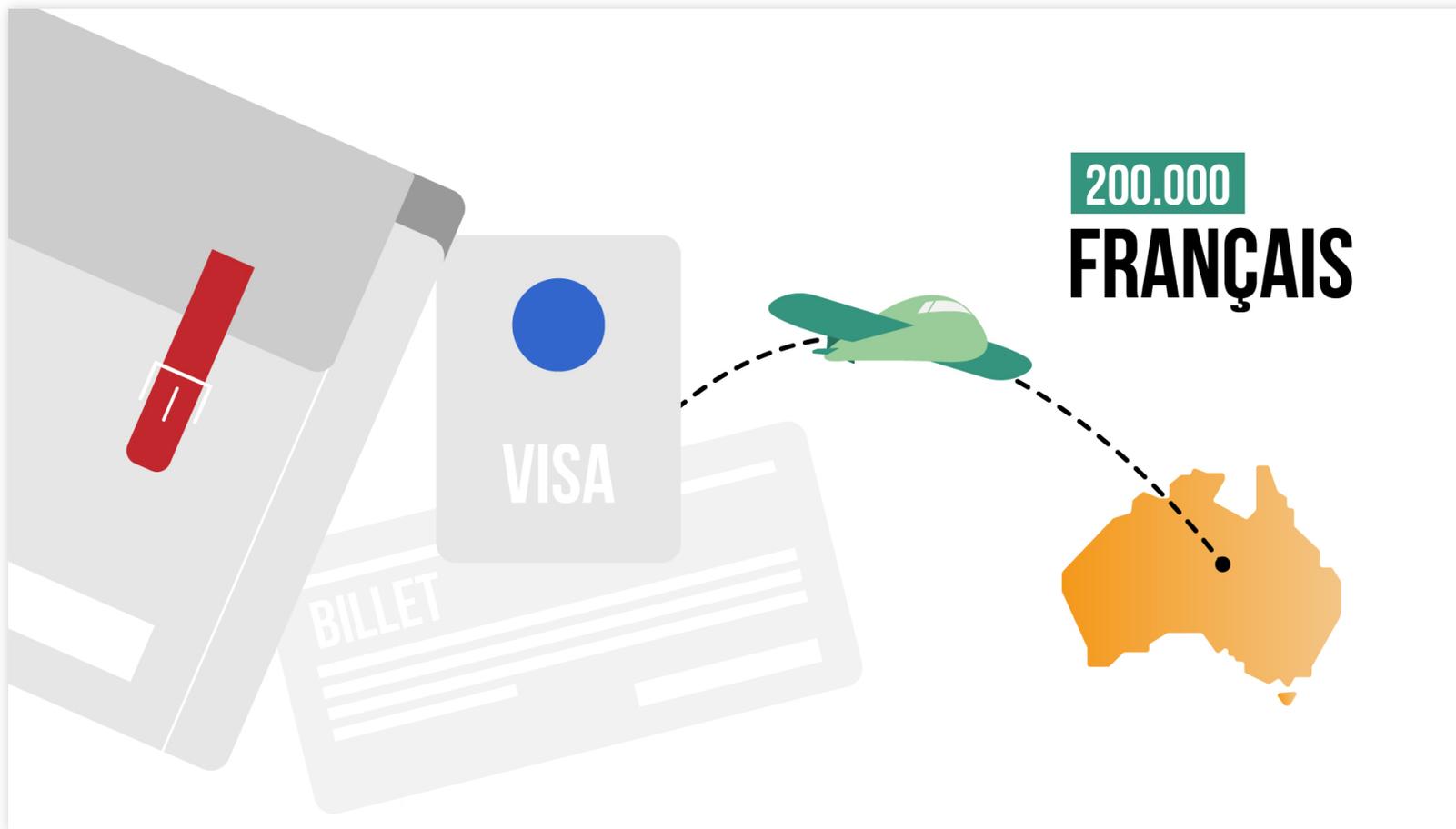
ALORS, ON SE RAPPROCHE ?



**PARIS
SYDNEY**

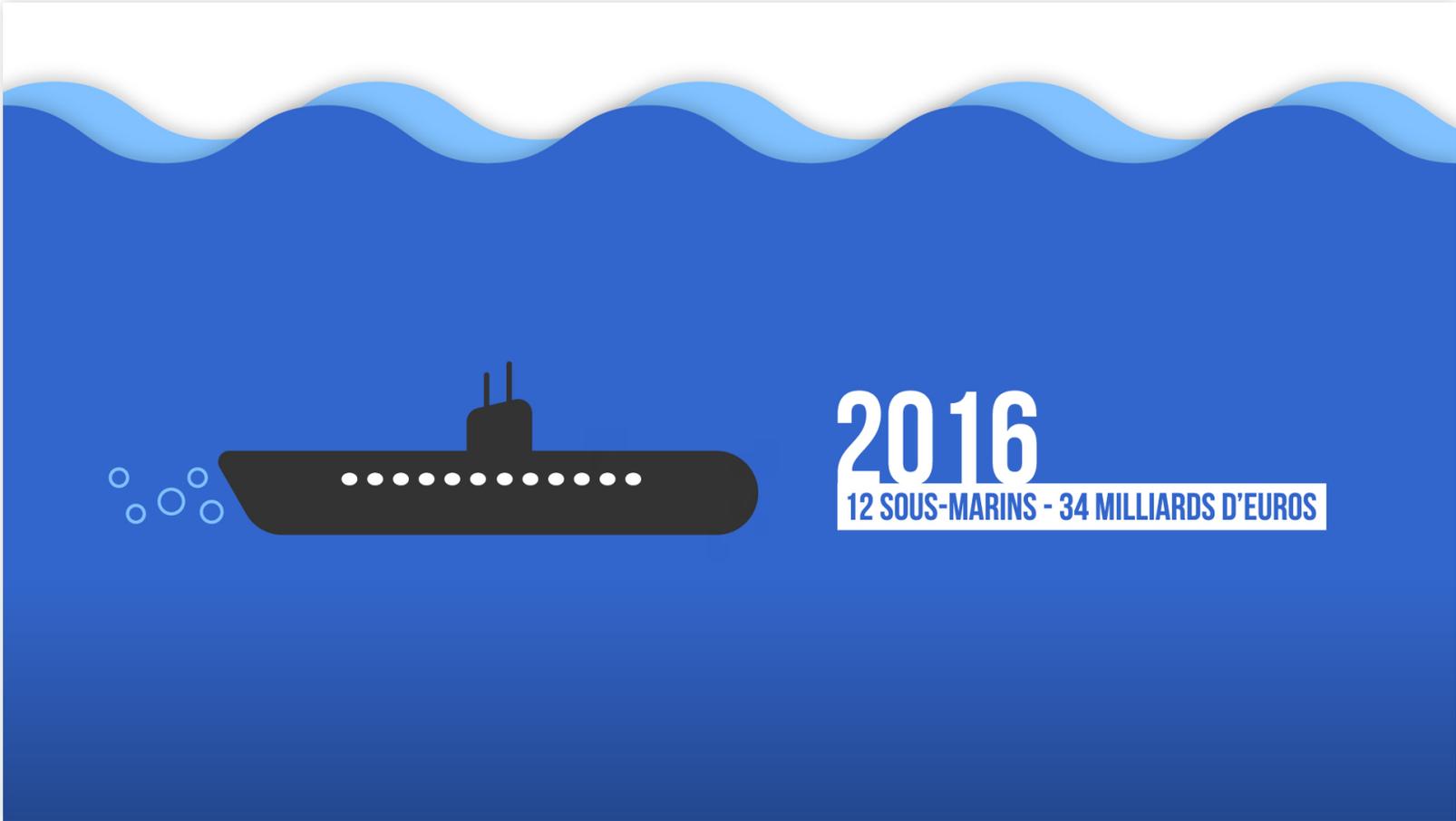
17 000 KM DE DISTANCE





200.000

FRANÇAIS



2016

12 SOUS-MARINS - 34 MILLIARDS D'EUROS



MERCI !